

Dear colleague,

What distinguishes a dreamer from a successful entrepreneur? What's the spark that will ignite your business and take it to the next level? What are the pitfalls in business, and how can you learn from mistakes? Here's where you get the answers.

Power Breakfast

Hosted by Colchester2020 and sponsored by Ellisons

Wednesday 17 October 2007

Barn Brasserie, Great Tey, 7.30am



As Enterprise Editor of the Sunday Times, Rachel Bridge has interviewed hundred of successful entrepreneurs for her weekly column 'How I made it' which is now published as a book. Prior to joining the Sunday Times, Rachel wrote for the Evening Standard and Mail on Sunday as well as spending time in Sydney as an Australian correspondent and Bordeaux as a French correspondent for The Times. As a result of her experiences, Rachel is well qualified to talk interestingly,

knowledgeably and humorously about the vital ingredients needed to succeed in business today.



David Frost is the Director General of the British Chambers of Commerce, the national voice of local business. The BCC represents over 100,000 businesses through a network of 57 Accredited Chambers of Commerce and its role is to promote the interests of British Business and the Chambers of Commerce. A somewhat outspoken individual and a passionate advocate for business, David will highlight the triggers that lead to failure and how to avoid them.

Breakfast will be served on arrival. Please RSVP by email to c.coad@quay-west.co.uk or contact Charlotte Coad on 01376 563156. It would be appreciated if you could reply by 12 October 2007.

I hope you can join us for what will be an informative and inspiring morning.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Ewan Dodds'.

Ewan Dodds
Colchester2020 Lead Partner for Business